Exhibitor & Sponsorship Prospect

**Top Reasons to Exhibit**

- **Unmatched Connections**
  Forge strategic business relations with security IT leaders.

- **Brand Awareness**
  Promote your brand to a pre-qualified audience, including senior security IT decision-makers.

- **Thought Leadership**
  Showcase your company’s technology expertise.

- **Ven Results**
  Gain connections and market intelligence to drive revenue.

**Attendee Demographics**

- **North America**: 74%
- **Europe**: 19%
- **South America**: 3%
- **Other**: 4%
About our Attendees

- Developer | Engineer: 35%
- Security Professional: 33%
- Decision Makers: 35%
- Other: 8%
Exhibitor Packages

**Diamond Plus (1 available)**

General Rate: $45,000  
Corporate Member Rate: $36,000 (savings of $9,000)

- 12’x30” Premier Expo space
- Logo on the official event website (prominent)
- 5 Full Conference Passes
- 3 Expo Passes
- Lead Generation - Lead Scanners (2)
- Inclusion in Vendor Passport Program (participating sponsor agrees to provide a prize valued at $50 or more)
- Additional branding where available
- 100 Drink tickets
- Thursday Night Networking Reception sponsor
- Social Media recognition
- Logo & bio on OWASP Supporter and Corporate Member website page with coordinating badge for one year

**Diamond (12 available)**

General Rate: $35,000  
Corporate Member Rate: $29,750 (savings of $5,250)

- 12’x30” Premier Expo space
- Logo on the official event website (prominent)
- 5 Full Conference Passes
- 3 Expo Passes
- Lead Generation - Lead Scanners (2)
- Inclusion in Vendor Passport Program (participating sponsor agrees to provide a prize valued at $50 or more)
- Additional branding where available
- 100 Drink tickets
- Social Media recognition
- Logo & bio on OWASP Supporter and Corporate Member website page with coordinating badge for one year
Gold (8 available)

General Rate: $22,000
Corporate Member Rate: $20,250 (savings of $2,250)

- 6'x30" Desirable Expo space
- Logo on the official event website
- 2 Full Conference Passes
- 2 Expo Passes
- Lead Generation - Lead Scanner (1)
- Inclusion in Vendor Passport Program (participating sponsor agrees to provide a prize valued at $50 or more)
- Social Media recognition

Silver (12 available)

General Rate: $17,500
Corporate Member Rate: $16,625 (savings of $875)

- 6'x30" Expo space
- Logo on the official event website
- 2 Expo Passes
- Lead Generation - Lead Scanner available as an add-on
- Social Media recognition
- Logo & bio on OWASP Supporter and Corporate Member website page with coordinating badge for one year
Sponsorship Packages

**Event Supporter**

$3,500

- Logo on the official event website
- Recognition in pre-event communication to registered attendees and during the live in-person event

**Drink Tickets**

$1,500

- Available as an add-on to any exhibitor/sponsorship package that includes at least one expo pass.
- Bundles of 50
- To be given out to conference attendees to use during the Thursday evening Networking Reception, which will take place in the Expo Hall

**Lunch Sponsor (2 available)**

$6,500

- Logo on the official event website
- The sponsor provides pull-up banners which will be displayed during one lunch
- 2 Expo passes
- Lead Generation - Lead Scanner (1)
- Social Media recognition

**Coffee Break Sponsor (2 available)**

$8,000

- Logo on the official event website
- The sponsor provides pull-up banners which will be displayed during both coffee breaks for one day
- 2 Expo passes
- Lead Generation - Lead Scanner (1)
- Social Media recognition
**Networking Reception (1 available)**

$15,000

- Logo on the official event website
- Lead Generation - Lead Scanner (1)
- The sponsor is responsible for providing pull-up banners
- A 5-minute speaking opportunity before the start of the reception
- 2 Expo passes
- 100 drink tickets
- Social Media recognition

**Keynote Sponsor (2 available)**

$10,500

- Your company pull-up banner on the side of the Keynote stage for one entire day.
- The sponsor is responsible for supplying a pull-up banner
- Logo on the official event website
- 2 Expo passes
- Social Media recognition

**Lanyard Sponsor (1 available)**

$8,500

- Logo on the official event website
- The sponsor provides lanyards for all conference attendees. Must meet OWASP specifications and approval.
- 2 Expo passes
- Social Media recognition
Branded Hotel Key Cards (1 available)

$8,000

- Your logo on hotel key cards for conference attendees
- Logo on the official event website
- 2 Expo passes
- Social Media recognition

Interested in securing one of these packages?

Please contact events@owasp.com